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Winners Announced - European Seal of e-Excellence 2010

Brussels, Belgium/ Hannover, Germany - 3 March 2010

The Winners of the European Seal of e-Excellence 2010, the prestigious Europe-wide Award honouring leading European ICT and digital media companies with an excellent track record in innovative marketing of digital products and services, were announced today at CeBIT in Hannover Germany.

Awarded annually by the European Multimedia Forum (EMF), the European Seal of e-Excellence is widely known for promoting companies in the digital field with

- Innovative products and services, and
- Excellent marketing practices to promote them.

By focusing on the marketing aspects of digital products and services, the European Seal of e-Excellence helps winners promote themselves in the global market place.

Margaretha Mazura, EMF Secretary-General, declared: “We are proud to be able to award again 32 winners from 13 different countries.” Dr. Mazura emphasized that “These companies are distinguished with the European Seal of e-Excellence first and foremost because of their marketing focus and because they, as a consequence, are natural job creators. More than ever, emphasis on a marketing-driven approach is one of the prerequisites for a successful and competitive ICT industry in Europe, today and in the future.”

BACKGROUND

Awarded Annually Since 2003

The European Seal of e-Excellence has been awarded annually since 2003 by the European Multimedia Forum (EMF) and its Partner Associations at an Award Ceremony at CeBIT, the European trade show for the ICT industry. A jury composed of representatives of the Partner Associations selected the winners on the basis of an open application process.

Partners

The EMF is the umbrella organization for the European Seal of e-Excellence in collaboration with Partner organisations which provide local support in their respective areas.

Sponsors

The EMF would like to thank our sponsors:

- DigitalTender (www.digitaltender.com), for facilitating the online tendering and winner designation process.
- Phillips Internet Consulting (www.phillips-internet.com), for facilitating the Seal e-marketing campaigns with their Trackoo system.
- Spanish state Secretariat for Telecommunications and the Information Society, GAIA, and The Basque Government, for hosting the Seal reception at CeBit.





List of Winners

Platinum Seal of e-Excellence

Indie Group - BE
Agency9 AB - SE
Greentube I.E.S. AG – AT
MATERNA GmbH - DE
digital publishing AG - DE
Core-Competence GmbH - DE
Virtualware - ES
Instruxion – BE
Prezi.com - HU

Gold Seal of e-Excellence

excentos GmbH - DE
Creativ IT - ES
Reading Room - UK
SEOlytics GmbH - DE
MTA SZTAKI – HU
Norse Solutions AS – NO
CyberWatcher – NO
Inxmail GmbH - DE

Silver Seal of e-Excellence

eRevMax Inc. - UK
wunderloop media services GmbH - DE
posterXXL AG - DE
TWT Interactive GmbH - DE
Gizerbitek S.L. - ES
TOPEX - RO
euroSolutions GmbH - DE
jaron GmbH - DE
optivo - DE
GRAAL. S.A - GR
Telnic Limited - UK
24/7 Real Media - US
Werft22 - CH
Typotex Ltd. Electronic Publishing House – HU
RichCast – BE

